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## Charleston Wedding Week<sup>™</sup> Returns for Second Year, January 24 – 27, 2018

GulfStream Communications and Charleston Weddings magazine announce second annual wedding week with runway shows, expert panels, posh industry parties, professional lunches for hoteliers and a wedding 101 showcase for couples

CHARLESTON, S.C. – *Charleston Weddings* magazine, one of the nation's premier regional wedding publications, announces that its second annual <u>Charleston Wedding Week</u><sup>TM</sup> (CWW) will unfold January 24 – 27. The four-day event will feature a dynamic series of workshops, signature experiences, fashion events and fêtes produced by the team that creates <u>Charleston Weddings</u> magazine and <u>The Wedding Row</u> blog. Ancillary happenings—bridal trunk shows, venue tours, artisan wedding markets, and more—take place throughout the Lowcountry to celebrate the week as well.

"There is a high demand to bring the event back, so we are working to make it bigger and even better this round," said Della MacNicholas, creative director of CWW. "We encourage wedding planners, bridal shop owners, caterers, florists, photographers and newly engaged couples to attend the events, share tips, and build relationships."

Charleston Wedding Week<sup> $^{\text{M}}$ </sup> will be held January 24 – 27, 2018 in exciting locations throughout the downtown Charleston area, and the full schedule will be announced in September. The 2018 lineup has been expanded to offer options for consumers, wedding industry members and hoteliers, too.

Last year, industry experts from top national magazines, leading blogs, celebrity event planning firms and A-list fashion designers sat on panels and attended events. Notable names included: Darcy Miller, Mindy Weiss, Marcy Blum, Abby Larson, Jess Levin Conroy, Lela Rose, and more.

Charleston Wedding Week<sup>™</sup> 2018 will be held January 24 – 27, 2018 at a host of venues throughout Charleston, S.C. For details, including the schedule, galleries from 2017, and special guests, please visit CharlestonWeddingWeek.com.

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## ABOUT CHARLESTON WEDDINGS MAGAZINE

*Charleston Weddings* magazine has been the indispensable lookbook for inspiration and must-have guide to the Lowcountry's top vendors and venues since 2005. The thrice-annual publication is sold in print throughout the Southeast and in digital format via the App Store; its staff produces a daily blog (The Wedding Row); and the brand enjoys a lively social media following. *Charleston Weddings* is a product of GulfStream Communications, the company behind *Charleston* magazine and Charleston Fashion Week.<sup>®</sup> Visit CharlestonWeddingsMag.com.

## ABOUT CHARLESTON WEDDING WEEKTM

A dynamic series of workshops, signature experiences, fashion shows, and tours produced by the team that creates *Charleston Weddings* magazine and The Wedding Row blog, Charleston Wedding Week brings industry pros together with brides-to-be and up-and-coming vendors. Attendees and participants enjoy entertainment and networking opportunities in a friendly and luxe atmosphere that reflects Charleston's own aesthetic. A descendant of the magazine's original spring bridal fashion showcase (which was part of Charleston Fashion Week, <u>CharlestonFashionWeek.com</u> from 2007-2016); Charleston Weddings Week debuted in 2017. Visit CharlestonWeddingWeek.com.