

FOR IMMEDIATE RELEASE

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Tickets on Sale for Charleston Wedding Week™ Presented by Diamonds Direct

CWW announces national speakers, full schedule January 23-28, 2017

CHARLESTON, S.C. – Historic Charleston hosts 100 weddings a week, so it’s only fitting that this destination dedicate an entire week of events to celebrate all aspects of the planning process. The first-ever Charleston Wedding Week™ (CWW) will be held January 23 – 28, 2017 in various locations throughout Charleston and will feature a dynamic series of workshops, signature experiences, fashion events and fêtes produced by the team that creates *Charleston Weddings* magazine and The Wedding Row blog.

The week will celebrate Lowcountry favorites along with national wedding experts from top magazines and bridal boutiques to flower shops and catering companies.

“We have a dynamic lineup of top tier industry experts, and we are excited to launch this annual event in Charleston,” said Melissa Bigner, editorial director of *Charleston Weddings*. “Whether you’re a bride hunting for your dream wedding team or an up-and-coming vendor seeking advice from the country’s top nuptial stars, this is the event for you,” she added.

This is the first time that CWW will be independent from Charleston Fashion Week. Attendees will have the chance to win one of seven unique pieces of jewelry from Diamonds Direct at designated events, valued up to \$1,000.

Schedule of Events:

Monday, January 23

- 10 a.m. – 12 p.m. The Art of Being Published with Corbin Gurkin & Shira Savada
- 6 – 10 p.m. An Evening with Marcy Blum & Lynn Easton

Tuesday, January 24

- 11 a.m. – 2 p.m. Lunch with Abby Larson, founder, Style Me Pretty
- 6 – 9 p.m. Runway Showcase: Fashion at the Gibbes

Wednesday, January 25

- 9 a.m. – 12 p.m. Flower Workshop with Gathering Floral + Event Design & Charleston Stems
- 3 – 5 p.m. Book Signing with Darcy Miller, editor-at-large, *Martha Stewart Weddings*
- 6 – 10 p.m. Evening with Tara Guérard, Mindy Weiss & Darcy Miller

Thursday, January 26

- 10 a.m. – 1 p.m. Planner Summit with Calder Clark, Lynn Easton & Tara Guérard
- 5:30 – 8 p.m. Fashion Happening: Lela Rose at the Dewberry

Friday, January 27

- 6 – 9 p.m. Celebration Pop-Up Party with Belk

Saturday, January 28

- 3 – 7 p.m. Tours: Welcome to Charleston by Revolution Wedding Tours

Charleston Wedding Week™ Presented by Diamonds Direct 2017 will be held January 23–28, 2017 at a host of venues in Charleston S.C. For a full schedule and to purchase tickets, visit CharlestonWeddingWeek.com.

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ABOUT CHARLESTON WEDDING WEEK™

A dynamic series of workshops, signature experiences, fashion shows, and tours produced by the team that creates *Charleston Weddings* magazine and The Wedding Row blog, **Charleston Wedding Week™** brings industry pros together with brides-to-be and up-and-coming vendors. Attendees and participants enjoy entertainment and networking opportunities in a friendly and luxe atmosphere that reflects Charleston's own mien. A descendant of the magazine's spring bridal fashion showcase (part of Charleston Fashion Week, CharlestonFashionWeek.com from 2007-2016); Charleston Weddings Week will boast a robust lineup of ticketed and non-ticketed events throughout the city. Visit CharlestonWeddingWeek.com.

ABOUT CHARLESTON WEDDINGS MAGAZINE

Charleston Weddings magazine has been the indispensable lookbook for inspiration and must-have guide to the Lowcountry's top vendors and venues since 2005. The thrice-annual publication is sold in print throughout the Southeast and in digital format via the App Store; its staff produces a daily blog (The Wedding Row); and the brand enjoys a lively social media following. *Charleston Weddings* is a product of GulfStream Communica-

tions, the company behind *Charleston* magazine and Charleston Fashion Week®. Visit CharlestonWeddingsMag.com.

ABOUT DIAMONDS DIRECT:

Diamonds Direct, founded in 1995 is headquartered in Charlotte, North Carolina and has one of the nation's largest selections of fine jewelry and diamonds at the lowest prices guaranteed anywhere in the United States. While traditional jewelers buy diamonds through wholesalers and brokers, Diamonds Direct, has an office inside the world diamond exchange in Tel Aviv, Israel. By cutting out all middlemen and maintaining involvement in the entire diamond process, Diamonds Direct can provide tremendous value to the end customer. Today, Diamonds Direct is one of America's largest and most successful jewelry companies with ten locations in the U.S. Each location offers loose and mounted diamonds, a multitude of engagement ring mountings by America's top designers, diamond and gemstone fashion jewelry, wedding bands, pearls and much more. Diamonds Direct backs their products with industry leading guarantees and warranties, including their unprecedented 110% lifetime upgrade. Diamonds Direct is a socially responsible company that thinks globally and acts locally. The company ensures all diamonds are ethically sourced via the Kimberly Process and is responsible for hundreds of thousands of dollars raised for local philanthropies and cultural organizations that are critical to the communities Diamonds Direct calls home. For more information visit www.DiamondsDirect.com.